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FOR IMMEDIATE RELEASE

Local Attorney Rides to Honor Fallen Cyclists

More than 900 bicycle-motor vehicle crashes in North Carolina each year

ROCKY MOUNT, N.C., May 13, 2009—Attorney Thomas Henson Jr., of law firm HensonFuerst will join fellow cyclists during the Ride of Silence on May 20 to honor those who have been killed or injured while cycling on public roadways.

“The prevention of cycling injuries is very important to our firm, as several of our attorneys are cyclists themselves,” said Henson, who has been riding for more than 15 years. “As cycling season begins, bicyclists and motorists need to remember to share the roads and be more alert.”

The Ride of Silence will begin at 7 p.m. at the Triangle Life Science Center at Research Triangle Park, located at 86 TW Alexander Drive (at the corner of Alexander Drive and Highway 54) in Durham, North Carolina. Participants are asked to wear black armbands in memory of fallen cyclists or red armbands if they have been injured while riding. This is the area’s fifth annual ride, which covers six miles and will be escorted by Durham Reserve Police Officers.

Spreading the Message

In an effort to further educate community members about cycling safety, the members of HensonFuerst recently asked local high school students to create PSAs that encouraged the importance of safe cycling. The winner received an Apple MacBook® Pro, and his winning entry will be aired on local television. To view the entries, visit www.lawmed.com/contest.

“As cycling continues to grow in our community, more instances of bicycle-related accidents are a real possibility. Understanding the importance of proper riding skills, traffic rules, and helmet safety are key elements in keeping everyone on the road safe and accident-free.”

Thomas Henson Jr.
Attorney
HensonFuerst

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The 2009 HensonFuerst Health Initiative

The Ride of Silence is one of many projects and events in which the members of HensonFuerst participate. To recognize the importance of giving back to the community, the firm recently established the HensonFuerst Health Initiative, which is a comprehensive plan that encompasses all of the law firm's community and service efforts. The initiative was developed as a way to encourage both community and firm members to prevent injuries, improve health and fitness, and aid organizations committed to improving health and well-being. To learn more about HensonFuerst Health Initiative, visit www.lawmed.com/health-initiative.

About the Ride of Silence

The Ride of Silence was created in 2003 and serves to honor those cyclists who have been killed or injured while cycling on public roadways. The ride also serves as a reminder that cyclists have a legal right to the public roadways. This is a free ride that asks its cyclists to ride no faster than 12 mph and remain silent during the ride. To learn more, visit www.rideofsilence.org.

About HensonFuerst

HensonFuerst, P.A., is a North Carolina-based law firm focusing on catastrophic injury, nursing home abuse, auto accident, workers' compensation, Social Security Disability, and mass tort cases. For more than 30 years, the lawyers at HensonFuerst have represented those injured by the negligence of others. With successful multimillion-dollar verdicts and settlements throughout the state of North Carolina, the team of 10 lawyers and 25 staff members at HensonFuerst offers considerable experience and resources for their clients. The members of the firm recognize the importance of giving back to their community and have sponsored Hope Blooms, a community-based garden program to promote and provide awareness regarding cancer research and survivorship as well as to aid in the fight to eradicate cancer. For more information about the firm, visit www.HensonFuerst.com.

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